



Community Foods is the UK's biggest specialist natural foods importer and distributor; a pioneer within the organic food industry and increasingly active in food manufacturing.

2009 was a difficult but encouraging year. Despite the problems of adverse exchange rates and uncertainty in some of our core markets, Community has managed to pursue an agenda for growth.

We have had an active year, the highlights of which can be seen on the Community Foods news pages. A few events are worth mentioning.

Brand News

Crazy Jack, our flagship organic brand of dried fruit, nuts, seeds, rice and pulses was badly hit in 2009 when some grocery stores decided to take Organic out of their ranges in response to the recession. Fortunately organic consumers are a well informed and hardy lot and core sales remained firm.

Grocery stores, looking for strong reliable performances have looked to Crazy Jack again and we have found ourselves in a great position for 2010 with distribution restored and extended as we go to press.

In a market dominated by private label, Crazy Jack "dark side" organic apricots are now the UK's market leading apricots*!

* IRS Data 4 w/e to 26th Dec 09 by value Apricots – Private label 80.9%, Crazy Jack Organic 8%.



